



Three foods. One daily budget.

What does it cost to fill their bowl?

A feeding-cost illustration for a 40 lb (18.1 kg) adult female Border Collie. All amounts are Canadian dollars; tax, shipping and toppers are additional.

	Performatrin Ultra	Hurraw Pork	Big Country Raw
Recipe / format	Wholesome Grains Meadow Dry kibble	Dehydrated raw	XL Bistro Frozen raw
Package / price	2 × 12 lb / \$119.98	4 × 25 cups / \$169.06	30 lb / \$104.99
Daily amount used	2½ cups Approx. 275 g	1.4 cups Estimated portion	1.0 lb 2.5% of body weight
Package lasts	19.8 days per bag	71.4 days	30 days
Cost per day	\$3.03	\$2.37	\$3.50
Per meal*	\$1.52	\$1.18	\$1.75
30-day cost	\$90.92	\$71.01	\$104.99

*Assumes two equal meals daily. Totals are calculated before rounding.

The shelf price is only part of the picture.

Package size and the amount fed each day determine how long food lasts. At the portions above, the monthly costs are much closer than the package prices suggest.

Read the portions carefully: these foods are not matched for calories. The table does not establish which costs less to meet the same energy requirement. See the calculation notes on page 2.



Behind the numbers

The portions, prices and assumptions

Performatrin Ultra Meadow

At \$59.99 per 12 lb bag, two bags cost \$119.98. Open one bag at a time. At 275 g daily ($2\frac{1}{2}$ cups), each bag lasts 19.8 days, keeping it within a 28-day freshness target. Calculation: $\$59.99 \times 275 \text{ g} \div 5,443.1 \text{ g} = \3.031 per day. The 24 lb bag at \$95.99 lasts 39.6 days and exceeds that target.

Hurraw Pork

The price used is \$169.06 for four 25-cup boxes (100 cups). Using an estimated portion of 1.4 cups daily gives $\$169.06 \times 1.4 \div 100 = \2.367 per day. The portion is a budgeting estimate, not a verified manufacturer recommendation for this individual dog.

Big Country Raw XL Bistro

The manufacturer lists the 30 lb box at \$104.99, with 12 lb chicken and 6 lb each of beef, pork and turkey. The assumed 1.0 lb daily equals 2.5% of a 40 lb dog's weight. Calculation: $\$104.99 \times 1.0 \text{ lb} \div 30 \text{ lb} = \3.500 per day. The base ration is 2.5% of body weight, with toppers additional.

Freshness belongs in the budget

This comparison uses a conservative 28-day opened-bag target for kibble. Buying two smaller bags adds about \$18.18 per 30 days compared with the 24 lb bag, while shortening the time each bag is open. Keep the second bag sealed until needed.

Air exposure promotes fat oxidation; heat and light can accelerate it. Keep kibble tightly sealed in its original bag, in a cool, dry location. The 28-day target is a purchasing choice, not a universal expiry deadline: published guidance varies, with Royal Canin advising four to six weeks after opening.

Comparison limit: portions are not calorie-matched. Hurraw at an assumed 140 g supplies about 651 kcal using the listed 4,650 kcal/kg. These costs describe the stated rations, not equal energy intake. Toppers are additional; adjust feeding to the individual dog.

Explore the foods on Feed Wise

[Performatrin Ultra - Feed Wise brand catalogue*](#)

[Hurraw Savoury Pork - full Feed Wise profile](#)

[Big Country Raw XL Bistro - full Feed Wise profile](#)

*An exact Meadow listing could not be located in the live catalogue. Meadow ingredient information is taken from its published product panel. Prices are the comparison inputs as of October 3, 2026 and may change.

Storage references: Royal Canin storage FAQ (four to six weeks) and Whole Dog Journal, How Long Does Dry Dog Food Last? Big Country Raw is a Paw Privileges sponsor.



Beyond the price tag

Ingredients, standards & country of origin

What is disclosed for each food, and what the available evidence can tell us. A named ingredient describes what is used; it does not identify the farm, supplier or country it came from.

What to compare	Permatrin Ultra Meadow	Hurraw Savoury Pork	BCR XL Bistro
Certifications & facility standards	No product-specific HACCP, SQF or other independently verified facility certification established in the sources reviewed.	Feed Wise does not publicly verify HACCP, SQF or CFIA registration. Human-grade ingredients are a manufacturer claim.	Feed Wise records HACCP and CFIA facility registration as verified. BCR describes third-party HACCP auditing by Bureau Veritas.
Quality of listed ingredients	Named lamb, herring meal and duck meal. Oatmeal and barley appear in the first five; other grains follow. Named meals are concentrated animal ingredients, with processing before extrusion.	Pork and extra-lean pork lead, followed by lentils, liver and eggs. The panel identifies organ meat and egg; lentils contribute plant protein and starch. Low-temperature dehydration.	Separate chicken, beef, turkey and pork recipes contain named meats and organs, vegetables and added minerals. Bones or calcium sources vary by recipe. Frozen raw; the box is not one blended formula.
Ingredient sourcing transparency	Animal species are identified. Recipe-specific countries, supplier identities and origins of added vitamins/minerals were not established.	Detailed ingredient and nutrient panels are published. Feed Wise does not verify supplier sourcing or lot traceability. Human-grade does not establish geographic origin.	Canadian ingredients are recorded as a manufacturer claim. BCR publishes supplier approval and inspected-ingredient requirements. A country-by-country list for every XL ingredient is not established here.
Country of manufacture	Canada, as labelled on the product packaging. The specific Meadow manufacturing facility is not established here.	Canada. Manufacturing location: Saint-Hyacinthe, Quebec.	Canada. Manufacturing location: Smithville, Ontario.

Comparison notes & definitions

HACCP is a system for identifying and controlling food-safety hazards. CFIA registration concerns a facility; it is not a nutritional endorsement. AAFCO nutrient-profile statements are formulation claims, not product certifications. Made in Canada does not mean every ingredient is Canadian.

Not verified does not mean absent. Ingredient lists alone cannot establish digestibility. Sources: linked Feed Wise profiles, Meadow product panel, and BCR food-safety and manufacturing disclosures.